



# Novarra powers VZW mobile Web access

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Verizon Wireless launched a new Web site capability that allows its customers to access the Web from their mobile phones using its Mobile Web service and get the same sites they would get using their personal computers.

The Optimized View for Mobile Web is enabled by technology from Novarra. Verizon said customers will be able to access the majority of Web sites in full HTML view regardless of whether their mobile device supports a full HTML Web browser.

"We recognize that customers want to have access to their favorite Web sites on their phones. We have incorporated the technology that allows for an optimized view to keep our customers informed and entertained no matter where they are," said Colson Hillier, executive director of product management at Verizon.

Unlimited Mobile Web usage is included in the carrier's Vcast Vpak subscription, which is \$15 per month. Customers who do not have a Vcast service plan can access the Internet for \$2 per megabyte.

<http://www.rcrwireless.com/apps/pbcs.dll/article?AID=/20090219/WIRELESS/902199987/novarra-powers-vzw-mobile-web-access&template=printart>

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