



3 Hong Kong Partners with Novarra to Exclusively Launch 3Xplorer Bringing PC-like Internet Browsing Experience to Mobile Phones with a Flat Monthly Plan of \$28

19 December, 2006, HONG KONG – 3 Hong Kong today announced that it has partnered with Novarra to exclusively launch 3Xplorer, an innovative mobile internet browsing engine enabling customers to enjoy unparalleled PC-like experience when accessing the Internet on mobile phones. The application can be run on all of the 3 Hong Kong's new and most of the deployed handsets. Together with a flat monthly plan of HK\$28, 3Xplorer is to fuel the popularisation of internet browsing on mobile phones in Hong Kong.

3Xplorer is powered by Novarra's nWeb™ platform version 6.0. With Novarra's technology running on 3's network, customers can access the Internet on mobile phones at a greatly improved speed of about 40 to 80% faster when compared to mobile phones without 3Xplorer. The layout and content of the web page will also be smartly re-organised and re-sized to ensure perfect presentation of the content on different models of mobile phone, enabling superb readability, speedy scrolling as well as accessing details when zooming.

Amy Lung, Commercial Director of 3 Hong Kong said: "We are excited to have partnered with Novarra, the leader in mobile Internet delivery to bring in a proven technology that revolutionises the way people interact with the web while on the move. We believe that 3Xplorer provides the key to unprecedented users experience in terms of Internet browsing on mobile phones. Together with our 'all-you-can-browse' monthly rate plan of HK\$28, customers can have unmatched ease of mind when enjoying a well-tailored presentation of the full web content via their 3 Hong Kong mobile phones."

All you can browse at a monthly plan of \$28 only

Customers can access favourite websites via a 3 Hong Kong handset in just a few clicks and perform a wide-range of Internet-based activities such as online ticketing, viewing and inputting blog, sharing on social networks as well as monitoring online auction bids etc. To celebrate the launch of 3Xplorer, customers are entitled to free trial until the end of March 2007 upon subscription of 3Xplorer.

Wide range of PC-like browsing functions on almost all mobile handsets

Novarra's nWeb™ turnkey service for 3Xplorer includes wireless web gateways and high performance micro-browsers, providing features for ease of mobile use such as zooming and fast scrolling. Users can also create favourites and track history as if they are using

a PC. 3 Hong Kong's 3Xplorer is tailored for mobile experience on mass-market handsets, over 90% of deployed and all new mobile phones from 3 Hong Kong will see the 3Xplorer application running in just a few clicks.

3Xplorer is one of the 3 Hong Kong's X-Series services and is now available for downloading. For more information, please call 3162 3333. Alternatively, please visit three.com.hk/X-Series or visit any 3Shops.

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About Hutchison Telecommunications (Hong Kong) Limited

Hutchison Telecommunications (Hong Kong) Limited ("Hutchison Telecom Hong Kong") is one of the largest mobile telecommunication service operators in Hong Kong. Since 1983, it has always been a pioneer in the development of mobile telecommunication deploying multiple mobile technologies including 1G AMPS/ TACS, 2G GSM/ CDMA and 2.5G GPRS/ IS95B in Hong Kong.

Hutchison Telecom Hong Kong is committed to providing high quality mobile telecommunication services, telecom retail services and call centre services in Hong Kong and Macau, as well as mobile telecommunications consultancy services in Mainland China. It is also the first operator in Hong Kong to roll out world-class 3G service under the "3" brand, leading Hutchison Telecom Hong Kong's technical and service excellence into the 3G era.

Hutchison Telecom Hong Kong is a subsidiary of Hutchison Telecommunications International Limited ("Hutchison Telecom"). Hutchison Telecom is a leading listed telecommunications operator (SEHK:2332; NYSE:HTX) focusing on dynamic markets. It currently offers mobile and fixed-line telecommunication services in Hong Kong, and operates or is rolling out mobile telecommunication services in India, Israel, Macau, Thailand, Sri Lanka, Ghana, Indonesia and Vietnam.

For more information about Hutchison Telecom Hong Kong, see www.three.com.hk

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