

Mobile web user base rises 61 per cent

A study by the mobile internet specialist Novarra says its user base is on course to double by the end of the year.

Its latest mobile internet experience update, based on usage stats from the company's browser and platform deployments with operators around the world, says its user base rose by 61 per cent in the first half of 2009.

The report also suggests that people are increasing their monthly data consumption, especially video downloads. It says users with access spend 80 minutes a month on average watching streams.

Also on the up is mobile Twitter usage. Novarra's stats show a 3,500 per cent increase in page views for the mobile Twitter website in the first half of this year – and that doesn't include people using Twitter applications.



Other sites showing strong growth include Flirtomatic (210 per cent), Abphone (260 per cent), Taptu (300 per cent) and Wikipedia (112 per cent).