

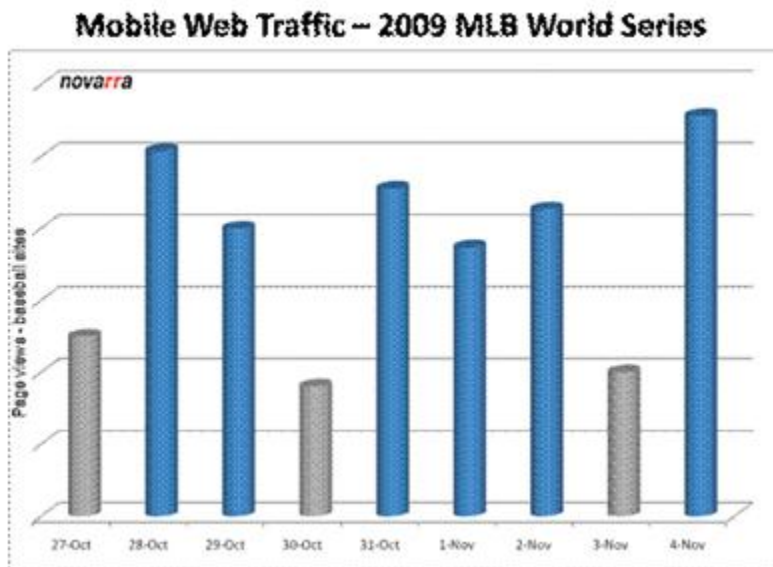
http://www.appscout.com/2009/11/world_series_fans_hit_the_mobi.php

Tuesday November 10, 2009

World Series Fans Hit the Mobile Web

Categories: Mobile Apps

Tags: browsers, cell phones, mobile, smartphone



Looks like people are actually using those newfangled smartphones. A new report from [Novarra](#), the mobile [Web browser](#) company, found that Web traffic shot up on "game days" compared with off days during the World Series.

The highest traffic was during Game 6, when page views almost tripled off-day levels, according to the company. That was when the Yankees defeated the Phillies and MVP Matsui drove in six RBIs.

The graph (pictured) says it all. The company said that the latest data highlights how people are increasingly turning to the [mobile](#) Web for entertainment.

Novarra powers the HTML browser that comes with some recent feature [phones](#) like the [LG enV Touch](#).